

November 2019

## OUR CLUB'S FOCUS: RECYCLING PLASTIC

The mission of the Rotary Club of Vero Beach is to improve upon the Environment in our Local Community.

To fulfill this mission, there are two key initiatives that have been successfully launched by our Club:

- Recycling of Plastic (to Keep Plastic Out of Landfills)
- Clean Water Preservation & Restoration

The purpose of this summary is to specifically focus on describing the first of the two environmental initiatives listed above, namely our current Recycling of Plastic Programs.

### ***Current Initiatives for Recycling Plastic***

#### **1. Dedicated Receptacles for Collecting Plastic Bags Only**

At every Indian River County school for the education of children

**Partnership:** Indian River County School District, Publix Supermarkets and the Rotary Club of Vero Beach  
*[Rotary has covered the cost of all receptacles, and Publix is recycling the plastic bags – which are delivered to Publix locations by the IRC School District]*

#### **2. Dedicated Receptacles for Commercial Plastic (To Prevent Landfill Discardment)**

To be placed at Businesses Throughout Indian River County, with these locations already having receptacles:

- Walking Tree Brewery
- Indian River County Schools Distribution Center
- John's Island Community
- Coastal Van Lines
- Polo/Ralph Lauren Store (VB Outlet Mall)

**Partnership:** Indian River County Recycling District, the Rotary Club of Vero Beach, and Any Businesses in IRC Willing to Help Keep Plastic Out of the IRC Landfill  
*[To date, the Rotary Club of Vero Beach has covered the cost of all receptacles, and the IRC Recycling District is accepting and recycling the commercial film/wrap plastic from these businesses at dedicated drop-off locations]*

**EXAMPLE: Polo/Ralph Lauren:** A Large Commercial Film Recycling Receptacle is located at their Outlet Store  
*[Nine 50 lb bags (450 lbs) of plastic film/wrap were collected in only 6 weeks. Annual Potential Collection for just ONE BUSINESS in Vero Beach is approx. 4,000 lbs (2 tons) of plastic]*